**Reform Advocacy and Media Cooperation Expert (Category 2)**

1. **Objective(s) and Linkages to Reforms**

The Recovery and Reform Support Team (RST) at the Ministry of Environmental Protection and Natural Resources of Ukraine (MEPNR) is composed of a group of Ukrainian professionals (non-civil servants) funded on a temporary basis by international donors to provide targeted technical support and assist the Ministry in the design and implementation of recovery and reform priorities. The RST assists in filling the capacity gaps in the design and implementation of priority reform strategies and programmes, while strengthening links and partnerships between the MEPNR’s priorities and relevant donor support.

Effective communication is paramount to driving positive change in the dynamic landscape of priority environmental reforms and recovery. We are seeking a qualified Reform Advocacy and Media Cooperation Expert to play an important role in shaping and implementing communication strategies for the MEPNR and its reform and recovery initiatives.

The key reform priorities of the Ministry, in line with the Government Priority Action Plan, are:

• Reform of the Environmental Control and Assessment (EIA & SEA);

• Industrial Pollution Reduction and Environmental Monitoring Reform;

• Waste Management Reform;

• Water Resources Protection;

• Climate Policy Implementation;

• Subsoil Reform;

• Public Administration Reform;

• Biodiversity Conservation.

1. **Position and Reporting Line**

The Reform Advocacy and Media Cooperation Expert will work in close cooperation with MEPNR’s Public Communication Department on the implementation of the wartime communication plan of the Ministry. Moreover, the Expert will assist RST experts in drafting and implementing communication strategies and plans for reforms in the field of environmental protection.

The Reform Advocacy and Media Cooperation Expert will be subordinated to the RST Director.

1. **Duration and Proposed Timeframe**

The initial consultancy assignment is expected to start in June 2024 and has an estimated duration of 13 months. This assignment has an opportunity for extension, subject to the availability of donor funding, consultant’s performance, and the specific needs of the RST.

1. **Main Duties, Responsibilities and Deliverables**

* Support in the development and implementation of strategic advocacy campaigns to enhance awareness of priority reforms and recovery initiatives led by the MEPNR.
* Cooperate with stakeholders and partners to support representation of the environmental damage caused by war, recovery initiatives, and priority reforms.
* Cultivate and maintain strong relationships with national and international media, facilitating interviews, commentary, and press briefings to strengthen coverage of environmental protection reforms and recovery process.
* Development of communication materials, including press releases, op-eds, articles, and multimedia content, and dissemination across various platforms i.e. websites, social media, etc.
* Support in the organisation and coordination of events, ensuring seamless communication and engagement of media representatives to ensure media coverage of reforms and recovery initiatives.
* Providing English-Ukrainian translation support (upon request).
* Performing other communication tasks at the request of the RST Director and Public Communication Department.
* Preparation of timely and quality reports and status updates.

1. **Qualifications, Skills and Experience**
   1. ***Qualifications and Skills***:

* Bachelor’s degree in Environmental Science / International Relations / Media Studies / Social and Humanitarian Studies (Master’s degree preferred).
* Strong analytical skills, excellent communication, interpersonal and intercultural skills, capacity for assuming leadership and influencing others in a team environment.
* Time management skills.
* Ability to work under pressure and to short deadlines.
* High ethical qualities and teamwork skills.
* PC literacy (advanced PowerPoint, Project, Excel, Word skills).
* Fluency in Ukrainian and English.
  1. ***Professional Experience:***
* Minimum 5 years of general professional experience.
* Minimum 3 years of experience in Public relations, Advocacy and Media Cooperation and other relevant fields.
  1. ***Other Experience:***
* Demonstrated expertise and professional background in communication.
* Previous involvement in donor-funded projects or public institutions is advantageous.
* Preferably a familiarity with Ukraine's environmental protection reform agenda.
* Experience in working with governmental bodies.
* Experience in stakeholder engagement.

1. **Funding Source**

The funding source of this assignment is the EBRD Ukraine Stabilization and Sustainable Growth Multi-Donor Account (MDA). Contributors to the MDA are Austria, Denmark, Finland, France, Germany, Italy, Japan, the Netherlands, Norway, Poland, Sweden, Switzerland, the United Kingdom, the United States and the European Union, the largest donor.

Please note that selection and contracting will be subject to the availability of funding.

1. **Submissions**

Submissions must be prepared in English only and be delivered electronically by 23.59 (Kyiv time) 31 May 2024 to [rst.mepr@gmail.com](mailto:rst.mepr@gmail.com). All submissions must include a completed Application Form, NDA Form, the candidate’s Curriculum Vitae and Reference Letter from a recent supervisor (original in English, or Ukrainian with English translation) together with the contact details for two further referees who, if contacted, can attest to the professional and/or educational background of the candidate.

Only applications which are submitted using the correct template and are fully completed will be considered.

1. **Selection Procedure**

Following the evaluation of all applications received, selected candidates may be invited to the tests. Only shortlisted candidates will be invited to the interview.